

# Email changes.

we use mailpoet to send out monthly emails. Some email providers have changed there policies. As a result some of you may not initially receive our messages. I am in the process of addressing this. However, I have to work out how to do it first. If you find you don't receive the emails let me know. You may find our emails go to your spam. You can assist by saving our email address to your safe senders list. Media-admin@nwcasualclassics.online and admin@nwcasualclassics.online

regards

Phil



Inbox



**MailPoet**

## Hi Poet!

We're reaching out with an important update that requires your immediate action to ensure your emails continue to reach your audience effectively, especially those with Google and Yahoo email addresses.

### New Sender Requirements from Google and Yahoo

Starting in February 2024, [Google](#) and [Yahoo](#) are implementing new sender requirements to offer more secure email with less spam. The new changes will apply to all marketers, and if your campaigns are not compliant – major mailbox providers may classify them as spam.

